

# 18a Entrepreneurs' board game

Decision cards

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| Will you pay higher than average salaries or will you introduce a profit-sharing scheme? Defend your decision.                           | Will you send your senior managers to expensive training seminars to improve their performance? Why or why not?                                       |
| Will you limit smoking on your company's premises to one smokers' lounge, or will you permit it in all rooms? Defend your decision.      | Will you spend a large amount of money on long-term research and development projects? Why or why not?  |
| Will you offer in-company language training for staff during working hours? Defend your decision.  | Will you give your Sales Reps company cars to drive or will you reimburse them for the kilometres they drive in their own cars? Defend your decision. |
| Will you send your managers to anti-stress seminars at company expense? Why or why not?  | Will you ask bosses to write yearly appraisals of their subordinates before pay rises and promotions are given? Why or why not?                       |
| Will you have a dress code at your company? What kind of clothes will be expected and why?   | Will your company give public support and company money to environmental organizations? Why or why not?   |
| Will you make most of the decisions or will you have a team-style management? Defend your decision.                                      | Would you consider hiring someone for a responsible job who has not had a traditional academic education? Why or why not?                             |
| Will you add a second product line after a few years or will you improve the quality of the first product instead? Defend your decision. | Will you make a long-term or a short-term plan for your company's growth and development? (3, 5, or 10 years?) Defend your decision.                  |
| Will you turn the basement into a company fitness room for the staff to use during lunch-break and after hours? Why or why not?          | Will you have one large yearly party for all the employees and their partners or encourage departments to organize their own celebrations? Explain.   |
| Will you make your staff travel economy class rather than business class to save money? Defend your decision.                            | Will you allow everyone interested to attend international conferences or only those giving presentations? Defend your decision.                      |
| Will you hire teleworkers or 'mobile employees' (people who work at home and stay in touch by phone and computer)? Why or why not?       | You call yourself an 'Equal Opportunities' employer. What measures would you introduce for employees who are older, disabled, or have young children? |